REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

AUG22/16 12.22 \*\*\* KPLC-TV \*\*\*

CITY TAX	3 -	3		ORDER #			AGY #	ADV #
	л т д Y	10 OCT-24/10 WK-1	NY FOR SENATE EST#7622 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 8352576	ALEXANDRIA, VA 22314	815 SLATERS LANE	AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC	ADV. NAME POLI/C BOUSTANY/R/SEN/LA
000 257/	DATE AUG22/16 12:22		OICE)	CLASS: NATL. LOCAL REGIONAL		SALES PRSN WA- FRANK LEBLANC	BUYER NAME BETH STALLINGS	REP.# OFF.# SALESMAN #

PUC QOIG

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* REP:

NEW ORDER
TTL \$12,425 @ 45X
PLS CFM
THANKS, KRISTEN FOR FRANK

BOUSTANY FOR SENATE

# Bous 10.18-10.24

PROGRAM: 7 NWS SUNRISE	3 530A-700A	PROGRAM: 7NWS ER SUI	2 500A-530A	PROGRAM: RIGHT THIS CON COM1: RIGHT THIS	1 400P-500P	AGENCY ADVERTISER CODE =	:LINE#:REP :CD: TIME PERIOD :
HEST	30	SUNRSE	30	MINUTE	30	CODE = 477 DE = 898	: LGTH : SEC
	\$215.00		\$85.00		\$35.00	AGENCY EST#	RATE:
	10/21		10/21		10/21	= 7622	: START
	10/21		10/21		10/21		: END : DATE
	Н		Н		Þ		:SPTS: WEEK :/WK: INVT
	FRI		<b></b> り り り		FD.I		
	1		1		7		DAYS :TOTL:

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

AUG22/16 12.22 \*\*\* KPLC-TV \*\*\*

PROGRAM :	PROGRAM : CON COM1:	11 CON COM1:	(1)	PROGRAM :	V	PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	O	PROGRAM : CON COM1:	ហ	PROGRAM : CON COM1:	4	:LINE#:REP :CD:
-	: ENT TONIGHT 30 : ENT TONIGHT 30	630P-70C	. 7 NWS 6P	77	500P-530P	7NWS ER SUNRSE	500A-530A	RIGHT THIS MINUTE	400P-500P	TONITE SHW-NBC<	1035P-1135P	ENT TONIGHT 30	630P-700P	7 NWS 6P	600P-630P	TIME PERIOD :
(	ω O	30	Ų	,	30		30	H H H	30		30		30		30	LGTH : SEC :
	\$140.00	\$305.00	4000		\$600.00		\$85.00		\$35.00		\$110.00		\$305.00		\$405.00	RATE
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REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG22/16 12.22 \*\*\* KPLC-TV \*\*\*

							JTE JTE	RIGHT THIS MINUTE	PROGRAM : CON COM1:
ц	THU		Н	10/20	10/20	\$35.00	30	400P-500P	21
								MIDDAY NWS	PROGRAM : CON COM1:
щ	THU		Н	10/20	10/20	\$115.00	30	1200N-1230P	20
							~ ^ ^	TONITE SHW-NBC<	PROGRAM : CON COM1:
ы	THU		ы	10/20	10/20	\$110.00	30	1035P-1135P	19
							~ NEL	7 NEWS LN AFTER	PROGRAM : CON COM1:
Ы	SUN		Н	10/23	10/23	\$390.00	30	1030P-1100P	18
								SAT EN NWS 7	PROGRAM : CON COM1:
Н	SAT		Н	10/22	10/22	\$135.00	30	600P-630P	17 6
								SAT NITE LIVE<	PROGRAM : CON COM1:
L	SAT		Н	10/22	10/22	\$70.00	30	1035P-1200M	16 1
								SAT LN NWS 7	PROGRAM : CON COM1:
Н	SAT		Н	10/22	10/22	\$280.00	30	L000P-1035P	15 1
								THE GOOD PLACE	PROGRAM : CON COM1:
Ч	MON		Д	10/24	10/24	\$500.00	30	)00P-1000P	14 9
								VOICE-NBC	PROGRAM : CON COM1:
1	MON		Н	10/24	10/24	\$550.00	30	100P-900P	13 7
:TOTL:	: DAYS	WEEK	:SPTS:	: END : DATE	: START	RATE	LGTH : SEC :	TIME PERIOD :	:LINE#:REP :CD:

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG22/16 12.22 \*\*\* KPLC-TV \*\*\*

F	H C I	H	TOLTA	TU/18	\$35.00	30	400P-500P	30
1		1					GOM1: MIDDAY NWS	PROGRAM CON COM1
Ъ	TUE	щ	10/18	10/18	\$115.00	30	1200N-1230P	29
							GOM1: TONITE SHW-NBC<	PROGRAM CON COM1
دـــا	TUE	ļ.	10/18	10/18	\$110.00	30	1035P-1135P	28
							GOM1: 7 NWS 10P<	PROGRAM CON COM
Ь	TUE	Н	10/18	10/18	\$1,010.00	30	1000P-1035P	27
							GOM1: BLKLIST	PROGRAM CON COM1
₽	THU	Ъ	10/20	10/20	\$500.00	30	900P-1000P	26
							GOM1: TODAY SHW	PROGRAM CON COM1
Н	THU	Ь	10/20	10/20	\$140.00	30	700A-900A	25
							FRAM: ENT TONIGHT 30 COM1: ENT TONIGHT 30	PROGRAM CON COM1
Ы	THU	Þ	10/20	10/20	\$305.00	30	630P-700P	24
							M: 7 NWS 6P	PROGRAM : CON COM1:
Ч	THU	1	10/20	10/20	\$405.00	30	600P-630P	23
							M : 7 NWS SUNRISE	PROGRAM : CON COM1:
ч	THU	Ц	10/20	10/20	\$215.00	30	530A-700A	22
:TOTL:	DAYS	:SPTS: WEEK : :/WK: INVT :	: END :	: START	EC : RATE	LGTH : SI	CD: TIME PERIOD :	: LINE#:REP :C

PROGRAM : CON COM1:

RIGHT THIS MINUTE RIGHT THIS MINUTE

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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T FROM REP AUG22/16 12.22
\*\*\* KPLC-TV \*\*\*

Decision   Light   Sec   Rate   Seate   Seat								JTE	RIGHT THIS MINUTE	PROGRAM : CON COM1:
TIME PERIOD : LIGTH : SEC : RATE : DATE : MRX INVT :	Н	WED		Н	10/19	10/19	\$35.00	30	400P-500P	39
TIME PERIOD : LGTH : SEC : RATE : START : LONG : START : NEEK :									INSIDE	PROGRAM : CON COM1:
TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS! WEEK   DAYS   DATE   /WK: INVT   DAYS   /WK: INVT	Н	WED		Ч	10/19		20	30	230P-300P	38
TIME PERIOD : LGTH : SEC : RATE : START : END :SFTS: WEEK : DAYS   SOUALS   SOUALS   SOUALS   SOUALS   SOUALS   SOUALS   SOUALS   SOURSE   SOURSE   SOURSE   SOURSE   SOURSE   SOURSE   SOUALS								N N	TONITE	PROGRAM : CON COM1:
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TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS									CHIC	PROGRAM : CON COM1:
TIME PERIOD : LGTH : SEC : RATE	Н	TUE		Ч	10/18	10/18	550.0	30	900P-1000P	36
TIME   PERIOD   LIGHH   SEC   RATE   START										PROGRAM : CON COM1:
TIME PERIOD   LGTH   SEC   RATE   START   START   SPTS   WEEK   DAYS   DATE   WKK   INVT   TUE	1	TUE		Н	10/18	10/18	\$140.00	30	700A-900A	35
TIME PERIOD   LIGTH   SEC   RATE   START   S									VOICE	PROGRAM : CON COM1:
TIME   PERIOD   LIGTH   SEC   RATE   START   LINT	H	TUE		Н	10/18		\$550.00	30	700P-800P	3.4
									TONIGHT	PROGRAM : CON COM1:
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10: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : DATE : /WK: INVT : DAYS : DAYS : DATE : /WK: INVT : DAYS :									SWN	PROGRAM : CON COM1:
D: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : /WK: INVT : DAYS : 7NWS ER SUNRSE : 7NWS ER SUNRSE	Н	TUE		ч	10/18		\$405.00	30	00P-630	32
: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DATE : /WK: INVT : DAYS : DATE : /WK: INVT : DAYS : DATE : /WK: INVT : DAYS : DA									E E	PROGRAM : CON COM1:
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	:TOTL:		NEEK	:SPTS:	END				PERIOD	:LINE#:REP :CD:

REP: TEL# 703-528-9969 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

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RT FROM REP AUG22/16 12.22
\*\*\* KPLC-TV \*\*\*

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TOTALS \$1	+ 1 1 0	19495 00	PROGRAM : CON COM1:	A U	PROGRAM : CON COM1:	44	PROGRAM : CON COM1:	43	PROGRAM :	42	PROGRAM :	41	PROGRAM : CON COM1:	40	REP :CD:
\$16,566 KPLC	(	00	CHICAGO PD-NBC	900P-1000P	LAW&O:SVU-NBC	800P-900P	ENT TONIGHT	630P-700P	7 NWS 6P	600P-630P	7 NWS SUNRISE 7 NWS SUNRISE	530A-700A	7 NWS LIVE-5 7 NWS LIVE-5	500P-530P	TIME PERIOD
75%			NBC	30	00	30	30	30		30	O O	30	01 01	30	: LGTH
KVHP 25%				0		0		0		0		0		0	SEC
CABL 0%				\$500.00		\$450.00		\$305.00		\$405.00		\$215.00		\$600.00	RATE
NVHP 0%				10/19		10/19	v	10/19		10/19		10/19		10/19	: START
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		Q		Н		Н		Н		Н		Н		Н	:SPTS:
		CONTRACT TOTAL		WED		WED		WED		WED		WED		WED	WEEK :
	45	12425.00		Д		1		L		1		ц		Н	DAYS :TOTL:

SVC- NONE DEMOS- RA35+\* ACCURATE SHARES

NA8 Form PB-18 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

D FEDERAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

			The state of the s			
Station ar	nd Location	on:	The second secon	and the second s	Date	•
KPLC	Sake	-Cho	veles c	TH.		21-16
					nd Placeme	nt
being/on be	half of: B	ousta	ny JR I	MD For Se	enate	
a legally qu	***************************************					-
political par						
in the Ger	200					
election to b	e held on:	Nove	ember 8	8th, 2016		
do hereby re				The state of the s		ne Programme de la companya del la companya de la c
Broadcast Length	Time o Day, Rotation Packag	or	Days	Class	Times per Week	Number of Weeks
See Schedule	See Sched	ule See	Schedule	See Schedule	See Schedule	
			the street space and the stree			
Attach propos	sed schedu	le with	charges (	if available):		

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

# National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

### Alan Herbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

ane Sill Stephanie Gill

ited Name Title

☐ Rejected

Sales Coor

# FEDERAL CANDIDATE CERTIFICATION

In Order For Fede During A Politica	eral Candidates To Rec al Window, The Followi	eive The Lowest Un ng Certification Is F	it Charge equired:
I,	Jaka ki		
programming to be bro	date or authorized committee adcast (in whole or in part) p	<ul> <li>hereby certify that the ursuant to this agreemer</li> </ul>	nt:
	does	☐ does not	
refer to an opposing programming that does	candidate (check applicable refer to an opposing candidate	box). I further certify ate:	that for the
(check applicable box)			
☐ the radio programm dentifies the candidate, he broadcast.	ing contains a personal audi the office being sought, and	o statement by the candi that the candidate has a	date that approved
linage of the candidate t displayed printed statem	mming contains a clearly ide or a duration of at least four ent identifying the candidate candidate and/or the candida	seconds, and a simultan	eously
ZX Zer	sed agot f	Boustay JR MD	Fasewi
signa	ture of candidate or author	ized committee	
JONATH	on FERRELL		
	printed name	Management of the state of the	date

### CONTRACT



**KPLC-TV Lake Charles** Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

And:

National Media Research Planning Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Rev	vision	Alt Order	<u>#</u>
	POL2576	1	08352576	5
Product	9			
BOUSTANY FOR SENAT	Ε			
Contract Dates	Estimate #			
10/18/16 - 10/24/16	7622			
Advertiser			Original Date	e / Revision
POL/Boustany, Charles			09/10/16	/ 09/10/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accou	nt Executive	Sales Office
	KPLC	Jeff Br	rown	HRP-Detroit
	Special Hand	ling		
	Demographic			
	Households			
				T
	Agy Code	Adver	tiser Code	Product 1/2
		477		898
	Agency Ref		Advertise	er Ref

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn TypeSp	oots	Amount
N 1 KPLC 10/21/16 10/21/16 RI M-F 430-5p  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/161 1	430-5p <u>Rate</u> \$35.00	:30	NM	1	\$35.00
N 2 KPLC 10/21/16 10/21/16 7News Early Sunrise  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/161 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 3 KPLC 10/21/16 10/21/16 7News Sunrise  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/161 1	5:30 AM-7:00 AM <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 4 KPLC 10/21/16 10/21/16 7News at Six  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/161 1	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:30	NM	1	\$405.00
N 5 KPLC 10/21/16 10/21/16 Entertainment Tonight  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/161 1	6:30 PM-7:00 PM <u>Rate</u> \$305.00	:30	NM	1	\$305.00
N 6 KPLC 10/24/16 10/24/16 Tonight Show  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 1 1	10:35 PM-11:35 PN <u>Rate</u> \$110.00	:30	NM	1	\$110.00
N 7 KPLC 10/24/16 10/24/16 RI M-F 430-5p  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 1 1	430-5p <u>Rate</u> \$35.00	:30	NM	1	\$35.00
N 8 KPLC 10/24/16 10/24/16 7News Early Sunrise  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 1 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 9 KPLC 10/24/16 10/24/16 Live at Five  Start Date End Date Weekdays Spots/Week  Week: 10/24/16 10/30/16 1 1	5:00 PM-5:30 PM <u>Rate</u> \$600.00	:30	NM	1	\$600.00
N 10 KPLC 10/24/16 10/24/16 7News at Six  Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:30	NM	1	\$405.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

Alt Order # Contract / Revision 08352576 POL2576 /

Estimate # Contract Dates Product BOUSTANY FOR SENA 7622 10/18/16 - 10/24/16

Original Date / Revision <u>Advertiser</u> 09/10/16 / 09/10/16 POL/Boustany, Charles

	Start/End	Spots/	Data Dia Tuna Chata	Amount
*Line Ch Start Date End Date Description		ays Length Week	Rate Rtn TypeSpots	\$305.00
N 11 KPLC 10/24/16 10/24/16 Entertainment Tonight	6:30 PM-7:00 PM	:30	NM 1	\$305.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16         1         1	<u>Rate</u> \$305.00			
WEEK. 10/24/10 10/00/10 1	7:00 AM-9:00 AM	:30	NM 1	\$140.00
N 12 KPLC 10/24/16 10/24/16 NBC Today Show Start Date End Date Weekdays Spots/Week	Rate	.00		
Week: 10/24/16 10/30/16 1 1	\$140.00	- 40		
N 13 KPLC 10/24/16 10/24/16 Monday Prime Other	7:00 PM-9:00 PM	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/24/16 10/30/16 1 1	\$550.00		ND4 4	¢500.00
N 14 KPLC 10/24/16 10/24/16 Monday Hour 3	9:00 PM-10:00 PM	:30	NM 1	\$500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/24/16         10/30/16         1         1	<u>Rate</u> \$500.00			
VVCCR. 10/24/10 10/00/10 1		:30	NM 1	\$280.00
N 15 KPLC 10/22/16 10/22/16 7News Nightcast Saturday Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/17/16 10/23/161 1	\$280.00			
N 16 KPLC 10/22/16 10/22/16 Saturday Night Live	10:35 PM-12:00 XN	:30	NM 1	\$70.00
Start Date	Rate			×20
Week: 10/17/16 10/23/161- 1	\$70.00		NM 1	\$135.00
N 17 KPLC 10/22/16 10/22/16 7News @ Six Saturday	6:00 PM-6:30 PM	:30	NM 1	\$135.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        1-         1	<u>Rate</u> \$135.00			
VVCCR: 10/11/10 10/20/10	10:30 PM-11:00 PN	:30	NM 1	\$390.00
N 18 KPLC 10/23/16 10/23/16 7 News Nightcast - 2 Start Date End Date Weekdays Spots/Week	Rate		227	20
Week: 10/17/16 10/23/161 1	\$390.00			2000.00.00.00.00.00
N 19 KPLC 10/20/16 10/20/16 Tonight Show	10:35 PM-11:35 PM	:30	NM 1	\$110.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/17/16 10/23/161 1	\$110.00	.20	NM 1	\$115.00
N 20 KPLC 10/20/16 10/20/16 7News at Noon	12:00 PM-12:30 PN Rate	:30	INIVI	\$115.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        1         1	\$115.00			
N 21 KPLC 10/20/16 10/20/16 RI M-F 430-5p	430-5p	:30	NM 1	\$35.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/17/16 10/23/161 1	\$35.00			
N 22 KPLC 10/20/16 10/20/16 7News Sunrise	5:30 AM-7:00 AM	:30	NM 1	\$215.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$215.00			
VVCeR. 10/11/10 10/20/10 1	6:00 PM-6:30 PM	:30	NM 1	\$405.00
N 23 KPLC 10/20/16 10/20/16 7News at Six Start Date End Date Weekdays Spots/Week	Rate	.50		*
Start Date         End Date         Weekdays         Spots/week           Week: 10/17/16         10/23/16        1         1	\$405.00			
N 24 KPLC 10/20/16 10/20/16 Entertainment Tonight	6:30 PM-7:00 PM	:30	NM 1	\$305.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/17/16 10/23/161 1	\$305.00			6440.00
N 25 KPLC 10/20/16 10/20/16 NBC Today Show	7:00 AM-9:00 AM	:30	NM 1	\$140.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/16         10/23/16        1         1	<u>Rate</u> \$140.00			
Week. 10/11/10 10/20/10 =	9:00 PM-10:00 PM	:30	NM 1	\$500.00
N 26 KPLC 10/20/16 10/20/16 Thursday Hour 3 Start Date End Date Weekdays Spots/Week	Rate		A20000000	
Week: 10/17/16 10/23/161 1	\$500.00		1	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KPLC-TV Lake Charles** Send all correspondence to: 320 Division Street Lake Charles, LA 70601 (337) 439-9071

www.kplctv.com

Alt Order # Contract / Revision POL2576 / 08352576

**Contract Dates** Estimate # Product BOUSTANY FOR SENA 7622 10/18/16 - 10/24/16

Original Date / Revision Advertiser 09/10/16 / 09/10/16 POL/Boustany, Charles

*Line Ch Start Date End Date Description	Start/End Time Day	Spots/ ys Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate			and the second	
N 27 KPLC 10/18/16 10/18/16 7News Nightcast  Start Date	10:00 PM-10:35 PM <u>Rate</u> \$1,010.00	:30	NM	1	\$1,010.00
N 28 KPLC 10/18/16 10/18/16 Tonight Show  Start Date End Date Weekdays Spots/Week  Week: 10/17/16 10/23/16 -1 1	10:35 PM-11:35 PM	:30	NM	1	\$110.00
N 29 KPLC 10/18/16 10/18/16 7News at Noon  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	12:00 PM-12:30 PM	:30	NM	1	\$115.00
N 30 KPLC 10/18/16 10/18/16 RI M-F 430-5p  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	430-5p	:30	MM	1	\$35.00
N 31 KPLC 10/18/16 10/18/16 7News Early Sunrise  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	5:00 AM-5:30 AM <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 32 KPLC 10/18/16 10/18/16 7News at Six  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:30	NM	1	\$405.00
N 33 KPLC 10/18/16 10/18/16 Entertainment Tonight  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	6:30 PM-7:00 PM <u>Rate</u> \$305.00	:30	NM	1	\$305.00
N 34 KPLC 10/18/16 10/18/16 Tuesday Hour 1  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 -1 1	7:00 PM-8:00 PM <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 35 KPLC 10/18/16 10/18/16 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -1 1	7:00 AM-9:00 AM <u>Rate</u> \$140.00	:30	NM	1	\$140.00
N 36 KPLC 10/18/16 10/18/16 Tuesday Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/16 -1 1	9:00 PM-10:00 PM <u>Rate</u> \$550.00	:30	NM	1	\$550.00
N 37 KPLC 10/19/16 10/19/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	10:35 PM-11:35 PM <u>Rate</u> \$110.00	:30	NM	1	\$110.00
N 38 KPLC 10/19/16 10/19/16 SYN M-F 230-3p  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	2:30 PM-3:00 PM <u>Rate</u> \$25.00	:30	MM	1	\$25.00
N 39 KPLC 10/19/16 10/19/16 RI M-F 430-5p  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	4:00 PM-5:00 PM <u>Rate</u> \$35.00	:30	NM	1	\$35.00
N 40 KPLC 10/19/16 10/19/16 Live at Five  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	5:00 PM-5:30 PM <u>Rate</u> \$600.00	:30	NM	1	\$600.00
N 41 KPLC 10/19/16 10/19/16 7News Sunrise  Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	5:30 AM-7:00 AM <u>Rate</u> \$215.00	:30	NM	1	\$215.00
N 42 KPLC 10/19/16 10/19/16 7News at Six Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM <u>Rate</u>	:30	NM	1	\$405.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision POL2576 / 08352576

Estimate# Product **Contract Dates** BOUSTANY FOR SENA 7622 10/18/16 - 10/24/16

Original Date / Revision Advertiser 09/10/16 / 09/10/16 POL/Boustany, Charles

*Line Ch Start Date End Date Descrip	tion	Start/End Time	Days Leng	Spots/ gth Week	Rate Rtn Typ	e Spots	Amount
Start Date         End Date         Weekdays           Week:         10/17/16         10/23/16        1	Spots/Week 1	<u>Rate</u> \$405.00					
N 43 KPLC 10/19/16 10/19/16 Entertain  Start Date Week: 10/17/16 10/23/16 Weekdays1	ment Tonight Spots/Week 1	6:30 PM-7:00 PM <u>Rate</u> \$305.00		:30	NIV	1	\$305.00
N 44 KPLC 10/19/16 10/19/16 Wednes  Start Date End Date Weekdays Week: 10/17/16 10/23/161	day Hour 2 Spots/Week 1	8:00 PM-9:00 PM <u>Rate</u> \$450.00		:30	NM	1	\$450.00
N 45 KPLC 10/19/16 10/19/16 Wednes  Start Date End Date Weekdays Week: 10/17/16 10/23/161	day Hour 3 Spots/Week 1	9:00 PM-10:00 PM <u>Rate</u> \$500.00		:30	NN	1	\$500.00
			Totals	0.00		45	\$12,425.00
Time Period # of Spots Gre	oss Amount A	gency Comm.	Net Amount				

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	45	\$12,425.00	(\$1,863.75)	\$10,561.25
Totals	45	\$12,425.00	(\$1,863.75)	\$10,561.25

Signature:	Date:

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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